When we launched Shared Prosperity Philadelphia, our comprehensive strategy to fight persistent poverty, we knew it would require a level of collective action to match the size and severity of the problem. We needed to pull together individuals and organizations to collaborate on strategies known to be effective. We had to break down the silos that limited the reach of the good work underway, and create new programs to address the multiple causes of economic distress.

With the Mayor’s Office of Community Empowerment and Opportunity serving as the backbone organization, we have used the principle of collective impact to strengthen existing partnerships and forge new ones among residents, government, business, civic organizations, non-profits, and academic institutions. And things have started to change.

Philadelphia’s poverty rate decreased from 28.4 percent in 2011 to 26.3 percent in 2013. While this is a positive trend, it is not a cause for celebration. Philadelphia remains the poorest of the nation’s 10 largest cities, but some people are doing better. Some no doubt have struggled up the economic ladder. Others have managed to hang on.

In the past year, new and existing programs have helped thousands of individual Philadelphians with job training and education, access to benefits, meals, and child care. Two programs provide training for individuals with the greatest barriers to finding jobs. Six BenePhilly centers have helped 5,500 Philadelphians complete 3,000 applications for public benefits. Counselors in 12 Financial Empowerment Centers have helped thousands of people save nearly $500,000 and reduce their debt by over $3.6 million.

Philadelphia’s demonstrated commitment and success in collective action, coordination, and accountability resulted in the city being chosen for three “place-based initiatives,” which will focus anti-poverty resources over an extended period of time.

West Philadelphia is one of the nation’s first three urban Promise Zones, a designation that offers preferences on federal funding applications plus other resources over 10 years. To spur revitalization in North Philadelphia, the city also received a $30 million federal Choice Neighborhoods Implementation Grant and a $500,000 Choice Neighborhoods Planning Grant. These designations recognize these areas as places of great need, but possessing the partners needed to make great change.

In the past year, we have laid the foundation for a long-term effort. And we owe this to the hundreds of organizations and individuals from all across the city who believe in this mission, and are committed to ensuring opportunity for every resident. We are ready and eager to build up and out, expanding these projects and adding more.

We have much more work to do and we ask you to both join and find new ways to strengthen your connection to this work. The “stakeholders” in this effort are not only the individuals and organizations working on it directly. All of us have a stake in making Philadelphia a place in which every citizen can reach full potential.

Mayor Michael Nutter Eva Gladstein
INTRODUCTION

A year ago, Philadelphia spread out its road map for tackling persistent poverty, Shared Prosperity Philadelphia. Since then, its backbone organization, the Mayor’s Office of Community Empowerment and Opportunity (CEO), has gone a long way toward aligning the muscle of the city with hundreds of other organizations and individuals working on the problem.

CEO has connected the efforts of hundreds of organizations and individuals representing consumers and providers of anti-poverty services, government, business, academic institutions, and philanthropic foundations. It has enabled more efficient leveraging of the estimated $700 million the City spends annually on alleviating the effects of poverty. The sharpened focus has been a major factor in attracting millions of public and private dollars, with the potential for more.

The foundation of this approach is Collective Impact: a common agenda; a shared measurement system; mutually reinforcing activities; continuous communication; and backbone support from CEO.

This report measures and documents the collective impact process and accomplishments across each of five action areas outlined in the original plan: training and job creation; access to public benefits; early learning; housing security; and economic security. Since launching Shared Prosperity Philadelphia, we have seen progress on 19 of the 23 targets that we laid out in our original plan.

It also lays out a road map for our priorities for the next year. These priorities build on the work and collective learning of the past year, and hundreds of conversations from service providers, advocates, business leaders, community members, and many more about how we support low-income residents and address long-standing, systemic barriers to getting the help needed.

This report also looks a little different than others you may have seen. In keeping with our collective impact approach, in addition to highlighting the work of CEO, we also wanted to elevate the great work happening at other organizations. You will notice throughout the progress report there are stories, spotlights, and data reflecting the important work of partners. We know that we must work together to reduce poverty in Philadelphia, and we all have a role to play. We wanted to make sure this progress report recognized the role of various stakeholders in reducing poverty and helping residents back on their feet.

While Philadelphia remains the poorest of the nation’s 10 largest cities, through the collective efforts of residents and organizations across the city, it is poised to speed up the pace of change in the years ahead.
**Poverty in Philadelphia**

**Defining Poverty**

2014 Federal Poverty Level Guidelines

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<td>$27,910</td>
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**Unemployment**

Our unemployment rate has decreased, but it is still much higher than the national rate.

**Poverty by Age Group in Philadelphia**

Philadelphia's poverty rate has declined from 2011 to 2013 in all age categories except for those 65 years and older, where there was a 3.5% increase.

**Poverty by Race, Nationality, Disability & Social Factors**

Poverty rates declined from 2011 to 2013 in most groups, but Asian and Hispanic residents saw an increase.

**Median Income**

Median household income increased $1,004 from 2012 to 2013, but Philadelphia still ranks low with comparable cities.

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1. SHARED PROSPERITY PHILADELPHIA Progress Report
COLLECTIVE IMPACT

Collective Impact is Shared Prosperity Philadelphia’s implementation philosophy, and underpins our approach to fighting poverty. It requires: a common agenda among government, philanthropic, academic, business, and consumer communities; a shared measurement of progress; coordination and support of aligned activities among the dozens of agencies working on poverty issues; continuous communication; and backbone support from the Mayor’s Office of Community Empowerment and Opportunity.

In order to unite Philadelphians under a shared vision for fighting poverty, CEO engaged in important policy conversations, fostered the formation of new relationships, and strengthened existing networks by holding round table discussions involving stakeholders from diverse communities. CEO has also begun the process of convening new collaborative learning communities and joining existing efforts that support the goals of Shared Prosperity Philadelphia.

Learning Communities

Learning Communities are designed to support collaboration, advance Shared Prosperity action items, and build relationships to identify and address key issues. Already, the Mayor’s Early Learning Advisory Council (MELAC) has become a central coordinating body for early learning activities. A Benefits Access Working Group has begun to guide the development of a coordinated strategy to better connect people to public benefits. CEO’s recent alliance with the Job Opportunity Investment Network (JOIN) has helped it build out the training and job creation component. CEO has also taken initial steps to convene similar learning communities in the Housing Security and Economic Security arenas.

Round Table Discussions

With the United Way of Greater Philadelphia and Southern New Jersey, CEO convened a series of round table discussions featuring distinguished speakers on a range of topics. The nine gatherings drew more than 550 participants. The discussions helped to deepen knowledge, develop new professional relationships, and strengthen existing partnerships to encourage the development of a clear continuum of services for low-income residents. The round table topics included:

- Access to Public Benefits
- Place-Based Strategies
- Early Learning and Parental Engagement
- Closing the Wealth Gap — Strategies for Financial Inclusion
- West Philadelphia Promise Zone
- The Trauma-Poverty Connection
- Recent Trends in the Regional Labor Market
- Criminal Records: From Barriers to Solutions
- Screening of the Film Spent: Looking for Change

The Collective Impact approach offers the best model for constructing a sound, comprehensive, and sustainable response to the challenges associated with persistent, concentrated poverty. It also generates exciting new opportunities to work closely with the many dedicated, talented, and creative partners in this city that share our commitment to combat poverty.

LABOR FORCE PARTICIPATION

The percentage of labor force participation rose to its 2009 level of 60% in 2013, slightly narrowing the gap between the local rate and national average.
PLACE-BASED INITIATIVES

In the United States, the single biggest predictor of a child’s life chances is not her intelligence, character, or work ethic, but the ZIP CODE she grows up in. In neighborhoods of concentrated poverty, individuals are often much less healthy, much more susceptible to crime, experience higher levels of stress, and are much less likely to finish their education or get good jobs. In the course of a day, a child in poverty may come into contact with the programs of 11 different federal agencies and many local ones, but lack of coordination and constrained resources reduces the difference they make.

Place-Based Initiatives are responses to this reality. They are designed to engage neighborhood residents in determining needs, and then equip a geographic area with the tools necessary to create jobs, increase economic activity, improve education, reduce crime, expand health and social services, and leverage private capital. Their scale makes it possible to test innovative approaches that can be used in other neighborhoods. In Philadelphia, four major place-based efforts are currently underway in two of Philadelphia’s poorest communities: West Philadelphia and North Philadelphia. Three of these received a federal designation or funding award in the last year.

West Philadelphia Promise Zone

A two-square-mile section of West Philadelphia (including the neighborhoods of Mantua, West Powelton, Saunders Park, and Belmont, as well as parts of Mill Creek and Parkside) was named one of the first five Promise Zones in the nation in January 2014. The area includes 35,315 residents and an overall poverty rate of 50.78 percent. The 10-year Promise Zone designation means preferences for certain federal programs, assistance in navigating federal bureaucracy, five new VISTA volunteer positions, and (pending Congressional approval) tax incentives for businesses that invest in the Zone or hire its residents.

The Mayor’s Office of Community Empowerment and Opportunity (CEO) is the lead organization for the Promise Zone initiative, and serves a coordinating and administrative role within the collaborative structure.

Implementation teams are building on community revitalization projects already underway, and identifying new strategies to achieve key goals. This work is focused on creating well-paying jobs for young people and adults, great local schools, safer communities, strong businesses, fewer vacant and substandard properties, more opportunities to own a home, and much more.

Since the designation in January 2014, more than $3.65 million have been awarded to projects and organizations serving the Promise Zone. In addition, portions of the School District of Philadelphia’s $29 million Gear Up Grant and the Department of Public Health’s $9.5 million Healthy Start Grant will support activities in the Promise Zone.

The Promise Zone’s key partners are the People’s Emergency Center, Mount Vernon Manor, Local Initiatives Support Corporation (LISC), Drexel University, Penn Presbyterian Medical Center, the School District of Philadelphia, the Philadelphia Housing Authority, and several City departments, including Commerce, Public Health, and the Philadelphia Police.
Choice Neighborhoods Grants
The U.S. Department of Housing and Urban Development has awarded two Choice Neighborhoods Initiative grants to Philadelphia. The Choice Neighborhoods program supports locally driven, comprehensive strategies for neighborhood transformation, including improvements to distressed public housing, community services, and schools.

The Office of Housing and Community Development, in partnership with the Philadelphia Housing Authority, Asociación de Puertorriqueños en Marcha, and Temple University, was recently awarded a $30 million Choice Neighborhoods Implementation Grant to transform the Norris Apartments, a 147-unit public housing development, and its surrounding community.

The program will target investments in people, housing, and neighborhoods. The North Central Choice Neighborhood Project area extends from York Street to Cecil B. Moore Avenue, between North 6th Street/Germantown Avenue, and North Carlisle Street/North 16th Street.

The Philadelphia Housing Authority (PHA) was also awarded a $500,000 Choice Neighborhoods Planning Grant for the Sharswood/Blumberg Neighborhood in North Philadelphia. In June 2014, PHA announced that it is moving forward with a key step in the revitalization plan—the demolition of two 18-story high-rise apartments and the new construction of 57 rental townhouses using a combination of Low-Income Housing Tax Credits and local funding. This work will fundamentally change the landscape of this area, and promote greater integration of the public housing units with the broader neighborhood.

Youth Violence Prevention
The 22nd Police District Youth Violence Prevention Initiative, which officially launched in September 2013, is a collaborative effort engaging more than 100 stakeholders across six strategy areas. Led by the Commissioner of the City’s Department of Human Services, the Chief Judge of Family Court, and the Police Commissioner, the initiative shares complementary goals for youth safety and development. The initiative addresses youth violence at its root causes, including joblessness and poverty, poor educational opportunities, a lack of adult role models, barriers to reentry for those who have been incarcerated, and the cycle of trauma and violence.

The 22nd Police District intersects large portions of the Sharswood/Blumberg and North Central Choice Neighborhoods planning areas.
GOAL:
FOCUS JOB CREATION AND WORKFORCE DEVELOPMENT ON ADULTS WITH THE GREATEST BARRIERS TO EMPLOYMENT

Through partnerships with several different organizations, the Mayor’s Office of Community Empowerment and Opportunity (CEO) is increasing job development, training, and placement for low-skilled workers, with special attention for individuals who face the greatest barriers to finding jobs: ex-offenders, single mothers, people with low literacy, people lacking a GED, individuals for whom English is a second language, and “disconnected youth” (18- to 24-year-olds who are neither working nor in school).

SUCCESS STORY:
Community Legal Services

After years of drug addiction and multiple run-ins with the law, Capreece Lackey decided to get help. She checked herself into a 30-day rehabilitation program, followed by a yearlong program at a recovery shelter. With the help of the Philadelphia Housing Authority, Ms. Lackey was able to move into her own place and bring her son back into her life. Yet when she began to look for work, she learned what many people like her face: no employer wanted to give her a chance because of a criminal record of four minor offenses.

“Some employers automatically turned me away,” she said. “They looked at me like I committed the crime right then and there.”

At the suggestion of a friend, she visited Community Legal Services. “I am so glad I walked into the office,” she said. “It changed my life.” CLS attorney Sharon Dietrich took Ms. Lackey’s case and helped her have her record expunged. “They never judged me,” said Ms. Lackey. “They just helped me.”

Lackey was pardoned in 2013, and so now has a clean record, a fresh start, and a better chance to land a job. While helping Ms. Lackey get a fresh start, CLS also helped empower her to be an advocate for others with criminal records who are trying to make better lives for themselves and their families.
HELP FOR YOUNG ADULTS

CEO provided start-up funding for the Philadelphia Streets Department’s Future Track Program, which provides training and entry-level jobs for disconnected youth. In 2013, 127 Future Track participants completed the program, cleaning more than 1,200 city alleys and removing 1,674 tons of debris. Because of its success, the city’s General Fund took over program funding in 2014.

In 2013, 44 young adults piloted PowerCorpsPHL, a new program that provides young adults with full-time AmeriCorps Service opportunities in City departments, as well as intensive support in learning marketable skills and finding permanent jobs. So far from the initial cohort, 8 people have gotten jobs with the City while a total of 20 people have successfully transitioned to employment (with an average wage of $11/hour), post-secondary education, or a second term of national service.

HELP FOR EX-OFFENDERS

Parenting and other life skills were provided to 233 individuals in 2013 through the Mayor’s Office of Reintegration Services’ (RISE) Fatherhood Enrichment Program.

Community Legal Services (CLS) is using funding support from CEO to work with ex-offenders in getting their criminal and arrest records expunged, with the goal of clearing the records of 266 individuals who are currently in, or looking to enter, high-quality job training programs by the first quarter of 2015. In FY 2014, CLS successfully had 5,168 charges redacted from the records of 1251 individuals.

JOB TRAINING

In late 2013, CEO contracted with JEVS Human Services to operate the Work Ready program, which provides job readiness, training, placement, and follow-up support for recipients of Temporary Assistance for Needy Families (TANF). Between January and June 2014, 735 participants completed job readiness and life skills training; 85 of them found jobs.

Working with employers to train and place the hardest to serve

The Job Opportunity Investment Network (JOIN) is a program of the United Way of Greater Philadelphia and Southern New Jersey, with participation by the William Penn Foundation, the Scattergood Foundation, LISC, and others. Through the JOIN funding collaborative, CEO is supporting two workforce development programs for individuals who face challenges to employment:

- The West Philadelphia Skills Initiative, a program of the University City District, works with some of Philadelphia’s largest employers to offer training and job placements to unemployed residents of West Philadelphia.

- District 1199C National Union of Hospital and Health Care Employees Training and Upgrading Fund provides training as well as job search and job placement assistance in either the health care or behavioral health industries. The program also provides six months’ support to help new employees establish themselves in their jobs.
NEW DIRECTIONS FOR YEAR 2

- Identify strategies to develop additional employer-driven training programs and foster connections with employers to existing high-quality job training programs and their participants.

- Reduce barriers to public sector employment opportunities.

- Explore innovative financing mechanisms for a subsidized employment program.

STATUS OF YEAR 1 ACTION STEPS:

- Convene a task force of City, non-profit, and business leaders to further develop strategies to increase job opportunities for adults with the greatest barriers to employment, and partner with non-profits and employers to define career pathways and training to improve the skills of low-income workers.

- Through its partnership with the JOIN funding collaborative, CEO now participates in a strategic coalition committed to supporting evidence-based approaches to workforce development.

- Continue build-out of the hospitality sector, adding an additional 1,000 hotel rooms by supporting hotel and other hospitality and tourism projects that will provide approximately 1,700 permanent jobs when completed.

- In 2013, Philadelphia added 400 hotel rooms to the city’s inventory, raising the total capacity from 10,813 rooms to 11,213. Steady expansion in the industry was also reflected in the growth of jobs: In 2013, 1,600 new jobs were added to the leisure and hospitality industry in Philadelphia—an increase of 2.5 percent.

- Review existing incentives for hiring entry-level workers into careers with pathways to family-sustaining wages. Make recommendations on how to improve incentives.

- The designation of a federal Promise Zone in West Philadelphia provides CEO with an opportunity to examine this question in a community setting near major employers, and to pilot its recommendations. A bill introduced in Congress, but not yet passed, authorizes a tax deduction for investment in business equipment located within a Promise Zone community and tax credits for businesses that hire Promise Zone residents.

SPOTLIGHT: INNOVATIVE PROGRAM

PowerCorpsPHL

PowerCorpsPHL is an innovative, new AmeriCorps program that annually enrolls 100 young adults, aged 18 to 26 in a nine-month program of environmental work: planting trees, revitalizing public land, and educating residents in watershed preservation. With EducationWorks and the Philadelphia Youth Network as partners, PowerCorpsPHL has enrolled a total of 120 young people in 2013, and will connect 300 young adults to meaningful employment, post-secondary education, or continued national service by 2016.

City of Philadelphia. Photograph by Christine Boegemann.
GOAL:
EXPAND ACCESS TO PUBLIC BENEFITS AND ESSENTIAL SERVICES

The recent accomplishments of Shared Prosperity partners have been impressive. Thousands more Philadelphians obtained public benefits like food and housing assistance, disability, and medical insurance through six BenePhilly Centers. The Food Access Collaborative supported the development of hundreds more nutritious meals each week in safe and dignified settings. Both technology and door-to-door visits informed Philadelphians about benefits for which they might be eligible.

SUCCESS STORY:  
BenePhilly Centers

Eunice Martin’s life was totally changed when she was laid off after 14 years from a job that had great insurance and benefits. While the Affordable Care Act covered Ms. Martin and her husband, Richard; complications from diabetes would have meant a $1,200 deductible for each hospital stay. To make matters worse, Ms. Martin’s unemployment compensation was held up for almost two months.

“I was wondering how we were going to survive because we had bills to pay and a son to get through college,” she said. “We were intimidated by the enormous amount of paperwork to apply for Social Security and Medical Assistance.” A former colleague told her that she could get help at the BenePhilly Centers.

At the center at Project HOME, the counselor, Michael Kane, helped them with the paperwork to apply for Medical Assistance. To their surprise, they also qualified for SNAP (food stamps). Kane also referred them to the Homeless Advocacy Project (HAP), where an attorney helped them apply for Social Security benefits.

“When a person is already low, they need to be treated with dignity and respect to face whatever challenges they have to deal with,” said Ms. Martin. “Not only have we been treated well, but we saw the respect the residents at Project HOME receive when applying for services.”
FOOD ACCESS COLLABORATIVE

CEO is the backbone organization for the Philadelphia Food Access Collaborative, a collective impact initiative working on the challenges of reducing hunger in Philadelphia while serving the needs of individuals who seek emergency congregant meals. In the first half of 2014, the new Meals and More Initiative funded five meal providers to each expand their meal service by one meal time per week (or about 500 additional meals a week).

CEO added two critical services to complement the efforts of the BenePhilly counselors:

- **Community Legal Services** (CLS) provides legal assistance and representation to low-income clients whose applications for public benefits are improperly denied, or who are threatened with termination of benefits.

- **The Homeless Advocacy Project** provides comprehensive legal services to help to expedite claims for Supplemental Security Income (SSI), Social Security Disability Insurance (SSDI), and medical insurance.

In addition, **Single Stop**, a national program now at Community College of Philadelphia, offers students help in gaining access to public benefits, child care, legal counseling, and financial coaching as well as other supports to help them persevere in their studies.

CITY ACCELERATOR PROJECT

The City of Philadelphia was one of the first three cities chosen competitively by **Living Cities for the City Accelerator** program, designed to help cities pilot innovation projects. Philadelphia’s project is finding new methods to increase enrollment in city payment assistance programs designed to help low-income individuals pay taxes and utility bills.

BENEPHILLY CENTERS

Six community-based BenePhilly Centers help eligible individuals access public benefits both in-person and over the phone. The Centers, created in summer 2014 through a partnership of CEO, the Benefits Data Trust (BDT), Solutions for Progress, and six community-based organizations, have served more than 5,000 Philadelphia residents.
Our city has one of the highest rates of food insecurity in the U.S. 1 in 4 Philadelphians are food insecure. In 2012, food pantries helped more than 411,000 residents — a 30 percent increase from the previous year. On average, over 2,500 people seek meals in Center City and West Philadelphia, but there are less than 1,900 meals available.

Soup kitchens play a critical role in feeding residents. By improving the quality of meals and the social services available at soup kitchens, providers can also support developing greater autonomy in guests’ lives. The local emergency food network is composed of numerous organizations providing meals, outreach, and social services to those in need. The majority of these providers are small local groups rising to meet the needs of their community.

The Philadelphia Food Access Collaborative, launched in December 2012, seeks to build effective, partnership-based solutions to reduce hunger in Philadelphia and to better serve the needs of vulnerable individuals by strengthening connections to key social services. Soup kitchens, guests, social service organizations, and many others come together to address this long-standing issue. Here are some recent accomplishments:

**SUPPORTED THE EXPANSION OF NEW MEAL TIMES**
Through philanthropic support, meals at soup kitchens have expanded by over 750 each week.

**CREATED A STANDARD FOR A GREAT EMERGENCY MEAL SITE**
Through a series of conversations with guests, meal providers, community members, advocates, and many others, the Collaborative created a clear set of guidelines for a great meal site — a site that respects dignity, connects to vital services, and strengthens the community around it.

**TRAINED MEAL PROVIDERS TO IMPROVE SERVICES**
The Collaborative has hosted over 15 information sessions, trainings, and community conversations for meal providers to encourage learning from outside experts and each other on how to improve their services and approach to meals.

**DEEPENED OUR UNDERSTANDING OF THE ISSUE AND OPPORTUNITIES**
For the last three years, over 700 soup kitchen guests were surveyed to better understand their living situation, health issues, and other needs. Providers were also surveyed to understand the support needed to create a strong community space.

**INCREASED AWARENESS OF EXISTING RESOURCES**
The Collaborative created and distributed nearly 10,000 flyers on the times, locations, and services of nearly 30 meal service sites. Information is also available through United Way’s 2-1-1 service, so individuals can easily access it through a telephone hotline.
NEW DIRECTIONS FOR YEAR 2

With the new resources available through the Affordable Care Act, many working-poor families are finally able to gain access to affordable health care. However, increases in the cost of obtaining a state ID or birth certificate have erected new barriers for those living at the margins. In the coming year, we will help Philadelphians take maximum advantage of new resources, and provide additional support to help them surmount any new barriers to public benefits.

- Enhance the BenePhilly initiative by adding two more BenePhilly Centers; launch eight Benefits Referral sites that work with the BenePhilly Centers to support screening and enrollment in benefits; and launch a Mobile Benefits Access unit so BenePhilly counselors can travel to underserved areas.

- Support the development and expansion of programs to help individuals get easier access to photo identification and birth certificates. Advocate for policy change to ensure sustained access for the most vulnerable residents.

- Add five new providers to the Meals and More Initiative, bringing the total to 1,000 more meals each week. Identify strategies to support the long-term sustainability of these meals.

- Support the development and expansion of programs to help individuals get easier access to photo identification and birth certificates. Advocate for policy change to ensure sustained access for the most vulnerable residents.

- Analyze the Affordable Care Act (ACA) to identify role for CEO and implications for the CEO’s strategies. CEO trained its Benefits Counselor staff on the ACA enrollment process and deployed them to community-based settings during the open enrollment period in early 2014 to assist consumers with their applications. CEO will leverage the BenePhilly Centers to increase enrollment during 2014–2015 and do outreach to individuals newly eligible through Medicaid expansion.

- Identify four existing community-based access points or “outreach centers” through RFP.

CEO, working with partners, officially launched six new BenePhilly Centers in July 2014. The centers’ highly trained staff provides hotline support, application screening and assistance, documentation review and submission, enrollment follow-up, advocacy, and referral to other services. The Centers are located at:

- Catholic Social Services, Casa Del Carmen, 4400 North Reese St., 19140
- People’s Emergency Center, 3939 Warren St., 19104
- Philadelphia FIGHT, 1233 Locust St., 19102
- Project HOME, 1515 Fairmount Ave, 19130
- Utility Emergency Services Fund, 1617 John F. Kennedy Blvd., Suite 840, 19103
- United Communities Southeast Philadelphia, 2029 South 8th St., 19148

- Identify a pilot site to test best practice strategies for providing additional meals and social services.

CEO is working with a diverse group of meal service providers and larger institutional stakeholders to locate a suitable pilot location for providing meals and social services.
GOAL:
ENSURE CHILDREN ENTER SCHOOL PREPARED TO LEARN AND EXPAND OPPORTUNITIES FOR YEAR-ROUND LEARNING

The past year has been a remarkable time of strategic alliance, policy analysis, and innovation in support of early childhood education and high-quality child care. Local, regional, and statewide efforts are aligning to increase the resource and technology base, heighten public awareness, and engage more parents and community stakeholders. One of the key developments is the new role of a reorganized Mayor’s Early Learning Advisory Council (MELAC), which is functioning as a central coordinating body for citywide early childhood education, child care activities, and policy development. MELAC, formed in 2008, is co-chaired by CEO and Public Citizens for Children and Youth (PCCY).

SPOTLIGHT: INNOVATIVE PROGRAM
The Fund for Quality

The Fund for Quality provides grants and loans to high-quality early care and education providers to help them expand their facilities to increase capacity and ultimately enrollments. Technical assistance will help ensure that expansion sites have a financial plan for sustainability as well as an operations plan to ensure the provision of high-quality services. If the planning phase is completed successfully, expansion projects will be eligible for grants of up to $300,000, while larger projects will be eligible for low-cost financing.

Supported by the William Penn Foundation, the Fund for Quality is operated by a partnership of The Reinvestment Fund and Public Health Management Corporation.
The School District of Philadelphia and its partner agencies launched initiatives to increase parents’ awareness of high-quality child care and supports.

Campaign for Grade Level Reading: In winter 2013, Philadelphia joined more than 130 participating cities in the Campaign for Grade Level Reading. City agencies and community groups have created a multi-year strategy to increase the share of public school students reading at grade level by the end of third grade. The strategy focuses on four specific policies:

- High-quality early learning programs;
- Reduction of school absenteeism;
- Summer reading efforts; and
- Alignment of instructional practices from pre-K to third grade.

The campaign was led by Public Citizens for Children and Youth (PCCY) and the Urban Affairs Coalition, and is supported through a grant from The Barra Foundation.

Great Philly Schools (GPS) is a user-friendly website (http://greatphillyschools.org/) that makes it easier for parents to learn about available slots in high-quality early child care centers and their equivalent, including Head Start programs. Launched in the summer of 2014, GPS is sponsored by a consortium of Philadelphia educational institutions, funders, and consultants.

The West Philadelphia Early Childhood Education Initiative, a place-based, cradle-to-career project operating in portions of the West Philadelphia Promise Zone, is using a peer outreach model to communicate with parents on the benefits of high-quality early education and enrollment opportunities. The WPECE Initiative is a collaboration of LISC, Children’s Literacy Initiative, Drexel University, the Delaware Valley Association for the Education of Young Children (DVAEYC), People’s Emergency Center, the School District of Philadelphia and local early learning and child care providers.

Childcare Map (http://www.trfund.com/childcaremap/) is a new on-line tool introduced in 2014 that enables users to easily view information about child care facilities within a defined area, and to identify those areas that may be underserved. Childcare Map was developed by The Reinvestment Fund in partnership with United Way of Greater Philadelphia and Southern New Jersey and the William Penn Foundation.

CITYWIDE EARLY CHILDHOOD EDUCATION PLAN

MELAC is advising the preparation of a comprehensive, citywide early childhood education plan by nationally recognized early learning experts, with support from the William Penn Foundation. The plan, which is expected to be released in spring 2015, will provide a roadmap for improving access to high-quality early learning programs and increasing the number of high-quality child care facilities.

LOCAL COORDINATION

MELAC mobilized child care providers and intermediaries to submit a single, competitive application for the U.S. Department of Health and Human Services’ Early Head Start-Child Care Partnership/Expansion initiative. If approved, it would provide for 400 new Early Head Start slots in child care centers for young children (age 0 to 3). The lead applicant is the Public Health Management Corporation (PHMC).
NEW DIRECTIONS FOR YEAR 2

- Pursue new resources to support a broad and intensive parental engagement strategy.

- Do market research on how to inform parents about early childhood and child care opportunities, including identifying geographic areas of highest need and developing strategies for targeted messaging.

- Design a universal, streamlined application process for all Head Start grantees.

STATUS OF YEAR 1 ACTION STEPS:

- Ensure all Keystone STAR 3 and 4 programs and their equivalent are enrolled at full capacity.

  New web-based tools developed in 2013 and 2014, such as Great Philly Schools and Childcare Map, will improve the flow of information and the efficient use of existing high-quality child care resources.

- Identify points of contact with parents to ensure dissemination of information and referrals related to childhood development, quality pre-K options, after school and summer enrichment programs, and adult and child reading and literacy.

  MELAC, which includes the School District, City agencies, providers, advocates, researchers, parent activists, and philanthropists, has been vital in identifying new and innovative ways to connect with parents. Points of contact include the new Parent Cafes supported by the Department of Human Services, the School District’s Re-engagement Centers (which work with disconnected youth), and new online resources.

- Gather data and policy analysis to inform advocacy agenda for increased early childhood learning opportunities.

  With support from the William Penn Foundation, CEO and MELAC are developing a citywide, comprehensive early learning plan that will provide strategies for improving parent awareness, access and use of high-quality early learning resources; supporting all providers in raising the quality of care through a continuous improvement approach; providing professional development for child care workers; ensuring that resources reach the children in the greatest need; and using existing data to track the City’s progress in terms of quality, kindergarten readiness, and parent engagement. The planning process began in fall 2014 and is expected to be completed by spring 2015.
GOAL:
INCREASE HOUSING SECURITY AND AFFORDABILITY

In Shared Prosperity Philadelphia’s first year, CEO supported tangible housing services like lead paint abatement and emergency housing grants that have a direct impact on the lives of poor families. It also focused on planning new opportunities for partnerships with the city’s housing agencies to increase housing security and affordability, making low-income homeowners’ houses safer, healthier, and more efficient.

SUCCESS STORY:
Single Stop USA

Joycelyn, currently a student at the Community College of Philadelphia, first came to Single Stop seeking support with food and health insurance. Single Stop helped her understand and comply with eligibility requirements, including the part-time work requirement for students, and to complete and submit the application. Single Stop also referred her to a food pantry to obtain daily meals. Joycelyn eventually was approved for food stamp benefits. She also received family planning services through Select Plan for Women.

A month later, Joycelyn returned to Single Stop. She had been evicted from her housing and was sleeping on friends’ couches and quiet corners of city parks. This time Single Stop assisted her with shelter placement, providing continual encouragement during the process, advocating on her behalf, and reminding Joycelyn of her main goal: to stay in school.

Joycelyn is now interviewing for her permanent housing placement, working two part-time jobs, taking three courses, and holding a work-study position at Community College.

“At Single Stop, I not only received help accessing benefits and housing resources that allowed me to stay in school, but initiated a positive change in my life.”

“I very rarely feel comfortable or trust others for fear of being disappointed or taken advantage of,” said Joycelyn, “At Single Stop, I not only received help accessing benefits and housing resources that allowed me to stay in school, but initiated a positive change in my life. When I look back at a path that was dark, I now feel hope and believe that I am truly beginning to build the skills and knowledge to keep overcoming life’s challenges.”
LEAD BASED PAINT ABATEMENT AND RELATED SERVICES

CEO supports the Philadelphia Department of Public Health's Childhood Lead Poisoning Prevention Program, which was recently awarded funding from the Centers for Disease Control to operate the Healthy Homes Healthy Kids Program. The program provides community-based education, inspection, remediation and support services to reduce childhood exposure to lead and other household hazards (such as dust, mold, and radon). In 2013, the program served a total of 1,128 individuals in 296 families:

- 970 individuals received Lead Abatement services and had existing home safety issues treated.
- Lead hazards were ameliorated in 219 homes.
- 724 youths reduced their health risks as a result of lead remediation.

HOUSING RETENTION FUNDS

CEO provided support to Philadelphia’s Office of Supportive Housing’s (OSH) Emergency Assistance and Response Unit to increase the number of families that received funding to help avoid foreclosure or eviction. In 2013, 742 families obtained and/or maintained safe and affordable homeownership and 333 families received emergency rental assistance.

742 FAMILIES AVOIDED FORECLOSURE
333 FAMILIES GOT RENTAL ASSISTANCE

SPOTLIGHT: INNOVATIVE PROGRAM
Home Preservation Initiative

The Local Initiatives Support Corporation (LISC) is taking a lead role in planning and implementing a coordinated housing strategy in targeted sections of the West Philadelphia Promise Zone (Mantua, West Powelton, Saunders Park, and Belmont). LISC’s Home Preservation Initiative will offer streamlined application and delivery of home repair and improvement services for low-income residents. The Home Preservation Initiative includes participation by Drexel University, We Are Mantua, People’s Emergency Center, the Energy Coordinating Agency, and Rebuilding Together Philadelphia.
STATUS OF YEAR 1 ACTION STEPS:

Analyze the effectiveness of current services and programs to keep people in their homes and outline strategies to improve the success of these efforts.

CEO convened a housing focus group in summer of 2014 to get feedback on Shared Prosperity Philadelphia’s housing goals and strategies to best address the housing needs of people living at and below the federal poverty level. The First Judicial District Court of Common Pleas has enlisted The Reinvestment Fund (TRF) to analyze data representing the near 30,000 cases processed by the Residential Mortgage Foreclosure Diversion Program and its stakeholders. These data and analyses will be used in support of continuing efforts to enhance the program’s efficiency and outcomes for homeowners.

Develop strategies for increasing the number of affordable housing opportunities for low-income Philadelphians.

Philadelphia has a vast network of public agencies, non-profits, developers, and community based organizations that are collectively working to develop new affordable housing options for low-income Philadelphians. CEO has begun the process of creating stronger partnerships with the affordable housing community to provide additional support for strategy development. CEO has begun to form a Housing Security Working Group, which will include participation from the City’s housing agencies, community development corporations, developers and non-profits. A primary task of the working group will be to collect and analyze housing related data and develop new strategies for poor and underserved populations that link housing with needed services and income supports.

Ensure better linkages between housing and homeless strategies with financial security strategies

The Financial Empowerment Centers are working with PHA to offer a pilot program providing both classroom financial literacy and one-on-one financial counseling to prospective homebuyers currently residing in public housing. In addition, the BenePhilly Centers have a formal partnership with the Homeless Advocacy Project through its SSI/SSDI/Outreach, Access and Recovery Initiative (SOAR), which provides comprehensive legal services to help expedite access to Supplemental Security Income (SSI) Social Security Disability Income (SSDI) and medical insurance.

PHILADELPHIA HOARDING TASK FORCE

Community Legal Services (CLS), the Office of the Mayor, and other organizations are collaborating to address the issue of hoarding in Philadelphia. The task force currently includes more than twenty public and private organizations. The hoarding task force is creating a resource guide for hoarding services in Philadelphia; developing a training module to educate service providers, city agencies and community members about hoarding; and creating a screening/assessment tool to direct people who hoard to appropriate resources.

NEW DIRECTIONS FOR YEAR 2

Develop strategies and seek resources to offer employment, training, and family self-sufficiency services to the homeless and those at-risk of homelessness.

Develop strategies and seek resources to address the needs of poor tenants.

Ensure better linkages between housing and homeless strategies with financial security strategies
GOAL:
STRENGTHEN ECONOMIC SECURITY AND ASSET BUILDING

UNDERBANKED
At 35.6 percent, CFED has ranked Philadelphia as the city with the highest rate of “underbanked” individuals, which includes people who have a bank account, but who also rely on check cashing services, payday loans, rent-to-own retailers, and pawnshops.\(^7\)

Barriers to becoming banked:\(^5\)

Helping poor and very low-income residents gain economic security and build financial assets requires activity on several fronts, including expanding opportunities for increased earnings, ensuring that the financial services industry offers products that meet the needs of the poor, and helping consumers avoid predatory financial products that seek to exploit their vulnerability.

The work of the Financial Empowerment Centers (FECs) represents a first step in pursuing this broader economic security agenda. Through its FECs, Shared Prosperity Philadelphia has significantly increased the financial counseling resources available in the city, raising the capacity of thousands of Philadelphians’ to manage their finances, budget effectively and plan for the future.

SUCCESS STORY:

Louise

While recuperating from a stroke, Louise got tired of battling harassing calls from her creditors. She decided to file for bankruptcy and was required to seek credit counseling. She was referred to the Financial Empowerment Centers, where her counselor, Jon, has been helping her regain her financial footing through weekly counseling sessions.

After reviewing her monthly income and expenses, Jon realized that the Social Security Administration was deducting $100 more than it should have been every month. He was able to get the SSA to correct and reimburse her for the error. Jon also was able to help Louise cancel a pricey auto insurance policy that she was still being charged for even though she had turned in her driver’s license because of her stroke.

The money that Louise saved from these two changes enabled her to develop a realistic budget and pay off her debts faster. Ultimately, her sessions with the FECs have given Louise a new sense of control over her finances.

“I would have never been able to do this by myself before because I did not know how to even read a credit report — now I even know how to access it for free.”

I would have never been able to do this by myself before because I did not know how to even read a credit report — now I even know how to access it for free.”
The Financial Empowerment Centers initiative is a national effort to improve the financial stability of families by integrating high-quality, one-on-one financial education and counseling into existing public and non-profit programs. In partnership with Clarifi, a consumer credit counseling agency, FECs have helped establish new partnerships that enable Philadelphia consumers to “get, manage, save and protect” household financial resources. The FECs are supported by Bloomberg Philanthropies and the Cities for Financial Empowerment Fund.

Since launching in 2013, the FECs have:

- Doubled the number of centers from 6 to 12, with additional pop-up sites due to increased demand.
- Partnered with the Philadelphia Housing Authority (PHA) to pilot small group sessions for PHA residents seeking to become first time homebuyers. Since June 2014, more than 500 PHA residents attended small group counseling sessions on budgeting and then received one-on-one financial counseling to discuss credit and savings goals for a home purchase.
- Helped 5,500 Philadelphia residents to eliminate more than $3.6 million in debt and to increase personal savings by $460,000.

CAMPAIGN FOR WORKING FAMILIES

CEO provides significant support to the Campaign for Working Families’ free tax preparation services, which enable Philadelphia residents to avoid high fees charged by for-profit tax preparation services and ensure that they take maximum advantage of available tax benefits, such as the Earned Income Tax Credit and the Child Tax Credit. The Campaign also offers financial education classes and helps its students begin the asset building process by purchasing U.S. savings bonds.

In 2013, the Campaign helped 14,147 individuals prepare tax returns, which generated more than $20 million in federal and state refunds, and $7.5 million in Earned Income Tax Credits.

\[ 5,500 \text{ clients assisted} = \$3.6M \text{ in debt reduction} \]
\[ \$460,000 \text{ increase in personal savings} = \$7,500,000 \]
STATUS OF YEAR 1
ACTION STEPS:

Co-locate one to two Financial Empowerment Centers with outreach center sites.

Since March 2013, the Financial Empowerment Centers have doubled the number of sites from six to twelve. The Centers are integrated into organizations that provide complementary basic needs services, such as legal advice, transitional housing, social services, and job training. Centers are co-located with BenePhilly Centers at two sites, People’s Emergency Center and United Communities, which housed a pop-up site during tax season.

Develop a service plan that ensures people receiving other supports, services, and benefits are referred to financial education and consumer credit counseling services.

The Financial Empowerment Centers have developed strong partnerships with a large network of service providers who understand the importance of a strong financial foundation. They see clients from 67 community-based organizations, as well as 15 city departments and four universities.

Convene a core group of financial institution leaders to expand the availability of low- and no-cost checking.

CEO and its partner, Clarifi, have built relationships with numerous banks to ensure Financial Empowerment Center clients have access to affordable accounts. CEO has been able to connect more than 100 clients to safe banking products. It is in discussions with several banks to introduce new products that will help clients build credit and enhance their financial futures.

Develop a strategy to identify and promote high-quality financial literacy programs throughout the city.

CEO has conducted background research on numerous financial literacy programs throughout the city and convened key partners in an effort to construct a citywide financial empowerment strategy. This year, CEO was invited to become part of the Cities for Financial Empowerment Coalition, which convenes twelve cities in the forefront of financial empowerment to share best practices by municipalities.

SPOTLIGHT: INNOVATIVE PROGRAM
Building Bridges to Wealth (BBTW)

BBTW is an innovative program based at the University of Pennsylvania’s Wharton School of Business that teaches business literacy to grammar and high school students and to adults. Classes are free and are held either in the evening or on weekends. Over 900 adults have taken the adult business literacy program. BBTW’s program is unique because it offers participants the opportunity to form communities of wealth after graduation. The communities are composed of peer-to-peer savings groups, mutual fund investing groups, and a microloan fund. Over 400 participants have contributed roughly $60,000 to investing groups as of April 2014. The current savings group has over 60 members and will generate a lending pool of over $30,000. Developed by Dr. Keith Weigelt of Wharton, BBTW is currently offered in community-based locations and high schools in West Philadelphia.

NEW DIRECTIONS FOR YEAR 2

Introduce new products and services into the Financial Empowerment Centers, including investment and savings clubs that enable low-income individuals to build assets, and peer group counseling sessions for clients with similar needs.

Implement a youth financial literacy campaign in conjunction with summer youth employment programs.

Raise awareness of predatory financial practices.

NEW DIRECTIONS FOR YEAR 2

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Raise awareness of predatory financial practices.

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## PROGRESS METRICS

Essential to a collective impact approach is the use of a shared measurement system to track progress on key goals and strategies. Since the launch of Shared Prosperity Philadelphia in 2013, 19 of our original 23 targets have advanced. Below is a summary of the current status of these efforts, and changes in key measures of success. This will continue to inform our work and strategies in the year ahead.

### FOCUS WORKFORCE DEVELOPMENT AND JOB CREATION EFFORTS ON ADULTS WITH THE GREATEST BARRIERS TO EMPLOYMENT

<table>
<thead>
<tr>
<th>GOALS</th>
<th>PROGRESS IN YEAR 1</th>
<th>Baseline</th>
<th>Current</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase the number of jobs in Philadelphia by 25,000 by the end of 2015</td>
<td>Philadelphia’s economic recovery continues to gain momentum. Between 2012 and 2013, 3,800 new jobs were added to the local economy, which is 15 percent of the 25,000 goal.</td>
<td>662,300 CY2012</td>
<td>666,100 CY2013</td>
<td>Complete</td>
</tr>
<tr>
<td>Narrow the gap between the national and local unemployment rate</td>
<td>The gap between the national and local unemployment rate fell from 2.7 percent in 2012 to 2.6 in 2013.</td>
<td>2.7 CY2012</td>
<td>2.6 CY2013</td>
<td>Complete</td>
</tr>
<tr>
<td>Beginning in Year 2, annually create 100 new subsidized employment opportunities with support and job training</td>
<td>Philly Future Track, a project of the Streets Department, provides real world work experience, job training, and life skills to youth, 18–24 years old. In 2013, 127 individuals participated in the program. In 2013, 120 young adults received full time AmeriCorps Service opportunities with City Departments through PowerCorpsPHL.</td>
<td>N/A CY2013</td>
<td>247</td>
<td>Complete</td>
</tr>
<tr>
<td>Grow the number of seats available to low-income people in high-quality literacy training</td>
<td>The number of state funded seats for high-quality literacy training has remained relatively stable. The Mayor’s Commission on Literacy (MCOL) piloted a new on-line adult literacy course in FY 2013. Because of the success of the pilot, MCOL seeks to expand the on-line program.</td>
<td>3843 FY2012</td>
<td>4547 FY2013</td>
<td>Complete</td>
</tr>
<tr>
<td>Add at least 1,700 jobs in the hospitality industry</td>
<td>The growth of the city’s leisure and hospitality sector has continued as one of the top priorities for the City’s economic development agencies. In 2013, 400 new hotel rooms were added to the city’s inventory, raising total inventory of hotel rooms to 11,213. An estimated 1600 jobs were added between 2012 and 2013.</td>
<td>63,200 CY2012</td>
<td>64,800 CY2013</td>
<td>Complete</td>
</tr>
<tr>
<td>Hire 50 unemployed people through the First Source program every year</td>
<td>The First Source legislation was passed by City Council in November 2012. The first job opportunities through First Source are expected to be available in 2015. Program guidelines and regulations are being developed and reviewed by the Commerce Department, the City Solicitor’s Office, and Philadelphia Works Inc.</td>
<td>N/A</td>
<td>not yet started</td>
<td>Complete</td>
</tr>
</tbody>
</table>
## GOALS

### ENSURE CHILDREN ENTER SCHOOL PREPARED TO LEARN AND EXPAND OPPORTUNITIES FOR YEAR-ROUND LEARNING

<table>
<thead>
<tr>
<th>GOALS</th>
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</thead>
<tbody>
<tr>
<td>Double the number of Keystone STAR 3 and 4 programs, and serve twice the number of children in these programs</td>
<td>Programs that support the goal of increasing the number of Keystone STAR 3 and 4 programs include PHMC’s Southeast Regional Key (SERK) and United Way’s Success by 6. Between FY 2013 and FY 2014, the number of STAR 3 and STAR 4 centers increased by 21.6 percent, from 139 to 169. The availability of new tools such as Childcare Map allows for estimation and tracking of available seats in high-quality centers. Baseline measures for this new assessment tool will be available in late 2014.</td>
<td>139&lt;br&gt;FY2012</td>
<td>169&lt;br&gt;FY2013</td>
<td>14,637&lt;br&gt;FY2014</td>
</tr>
<tr>
<td>Provide 25 percent more children with pre-literacy skills before kindergarten</td>
<td>Starting in 2014, the School District of Philadelphia will use the Kindergarten Entry Inventory (KEI) to measure kindergarten readiness. Baseline measures for this new assessment tool will be available in late 2014.</td>
<td>N/A&lt;br&gt;FY2014</td>
<td>N/A&lt;br&gt;FY2014</td>
<td>N/A</td>
</tr>
<tr>
<td>Increase the number of pregnant women and parents of young children receiving early childhood resources</td>
<td>The total number of households served in Early Head Start (EHS) and Early Intervention combined increased by 4 percent between FY 2012 and FY 2013. However, all of the increase was due to the growth in Early Intervention. The number of EHS slots declined by 16 percent during this period. An application to fund more EHS opportunities is pending.</td>
<td>13,491&lt;br&gt;FY2012</td>
<td>14,032&lt;br&gt;FY2013</td>
<td>N/A</td>
</tr>
<tr>
<td>Expand the capacity of quality afterschool opportunities</td>
<td>The number of children served by the City’s Department of Human Services’ Out of School Time (OST) programs increased by nearly 7 percent between FY 2013 and FY 2014.</td>
<td>19,052&lt;br&gt;FY2013</td>
<td>20,344&lt;br&gt;FY2014</td>
<td>N/A</td>
</tr>
</tbody>
</table>

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## GOALS

### EXPAND ACCESS TO PUBLIC BENEFITS AND ESSENTIAL SERVICES

<table>
<thead>
<tr>
<th>GOALS</th>
<th>PROGRESS IN YEAR 1</th>
<th>Baseline</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Requests for proposals issued and four outreach centers in different areas of the city up and running</td>
<td>In summer 2014, CEO opened 6 new BenePhilly sites that will provide a streamlined, single point application process for basic public benefits. CEO is working in partnership with Benefits Data Trust to operate and track the outcomes of the new BenePhilly Center sites.</td>
<td>Goal of 4 sites&lt;br&gt;FY2012</td>
<td>6&lt;br&gt;FY2013</td>
<td>N/A&lt;br&gt;FY2012</td>
</tr>
<tr>
<td>Increase the percentage of eligible low-income households receiving assistance.</td>
<td>BenePhilly Centers opened at the end of FY 2014. Accomplishments will be reported for FY 2015.</td>
<td>N/A&lt;br&gt;CY2012</td>
<td>N/A&lt;br&gt;CY2013</td>
<td>N/A&lt;br&gt;FY2012</td>
</tr>
<tr>
<td>Increase the number of emergency group meals available on a weekly basis by 2,000</td>
<td>In 2012, the Mayor’s Taskforce on Outdoor Feeding identified a 2,000 meal gap in free weekly meals. In spring 2014, through the Meals and More initiative, CEO added five new meal sites and increased the total number of weekly meals by 500. The City expects to add another five sites by the end of 2014, resulting in a total increase for 2014 of 1,000 new weekly meals.</td>
<td>1&lt;br&gt;CY2012</td>
<td>1&lt;br&gt;CY2013</td>
<td>N/A&lt;br&gt;FY2012</td>
</tr>
<tr>
<td>Increase the number of organizations offering information and referral to identification services</td>
<td>Philly Restart and Homeless Advocacy Project (HAP) are currently the only organizations providing support and financial help for identification services. In Year 2, CEO will use grant funding to increase the number of individuals assisted by PhillyRestart and HAP, and to support advocacy for a fee waiver process for very low-income individuals.</td>
<td>N/A&lt;br&gt;FY2014</td>
<td>N/A&lt;br&gt;FY2015</td>
<td>N/A&lt;br&gt;FY2012</td>
</tr>
</tbody>
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### INCREASE HOUSING SECURITY AND AFFORDABILITY

**GOALS**

**PROGRESS IN YEAR 1**

<table>
<thead>
<tr>
<th>Baseline</th>
<th>Current</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>15,932 FY2013</td>
<td>15,751 FY2014</td>
<td>![ ]</td>
</tr>
<tr>
<td>1,300 FY2013</td>
<td>1,119 FY2014</td>
<td>![ ]</td>
</tr>
<tr>
<td>1,498 CY2013</td>
<td>1,631 CY2014</td>
<td>![ ]</td>
</tr>
</tbody>
</table>

Increase the number of people who:

- Receive assistance to prevent loss of home

The Office of Housing and Community Development’s (OHCD) home improvement programs assisted just under 16,000 households in FY 2013 and FY 2014. This includes Basic Systems Repair, Adaptive Modifications, Weatherization, Energy Coordinating Agency’s Neighborhood Energy Centers, Heater Hotline, and (in FY 2013) Targeted Home Preservation.

OHCD’s home repair programs include tangled title support, Philadelphia Home Improvement Loan (PHIL), Mini PHIL, PHIL Plus, and Impact Services Building Materials Exchange Programs. Decline in FY 2014 is partly due to discontinuation of the PHIL program mid-year.

In 2013, 1,631 homes were saved through the City’s Residential Mortgage Foreclosure Prevention Program, an increase of 8.9 percent from 2012. The program has saved approximately 7,700 homes since 2008.

- Secure safe and affordable permanent housing

Affordable housing resources estimated by the total of OHCD-supported affordable housing projects since 2000 (FY13: 7,595; FY14: 8,524 ), PHA public housing units available for occupancy (FY13: 13,827; FY14: 14,288), and total inventory of PHA Housing Choice Vouchers (FY13: 19,587; FY14: 19,882).

- Receive housing counseling who also receive other needed services.

OHCD certified housing counseling agencies provided housing preservation and other services to more than 12,000 in FY 2013 and FY 2014.

In FY 2015, CEO will work with OHCD to create linkages to the new BenePhilly Centers, to leverage the referral and service capacity.

### STRENGTHEN ECONOMIC SECURITY AND ASSET BUILDING

**GOALS**

**PROGRESS IN YEAR 1**

<table>
<thead>
<tr>
<th>Baseline</th>
<th>Current</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>117 CY2013</td>
<td>N/A</td>
<td>![ ]</td>
</tr>
<tr>
<td>10 CY2013</td>
<td>N/A</td>
<td>![ ]</td>
</tr>
<tr>
<td>168 CY2013</td>
<td>N/A</td>
<td>![ ]</td>
</tr>
<tr>
<td>77 CY2013</td>
<td>N/A</td>
<td>![ ]</td>
</tr>
</tbody>
</table>

Increase the number of people who:

- Opened or transitioned to a safe bank account

The Financial Empowerment Centers helped 117 people open or transition to a safe bank account.

- Keep bank accounts open 6 months later

In 2013, the FECs were able to confirm that 10 of the people who opened or transitioned to a safe bank account kept them open six months later. This figure is truncated due to the limited ability to conduct long-term tracking in the initial months of operation.

- Improve their credit score by at least 35 points

In 2013, 168 people who received counseling services through the FECs raised their credit scores by at least 35 points.

- Established credit

In 2013, 77 FEC clients were able to establish credit for the first time.

Increase the number of financial institutions offering low- or no-cost banking

In fall 2014, CEO convened consumers, lenders, policy analysts, and philanthropists to discuss the new financial products needed to serve unbanked and low-income consumers. In FY 2015, CEO will progress on this strategy through the Economic Security Working group.

In Year 2, connect 50 low-income people to individual development accounts

Year 2 activity. Not yet begun.
Thanks to the many partners that support the work of Shared Prosperity Philadelphia, helping to lift individuals and communities out of poverty.
References for information contained in this Progress Report are available at our website, SharedProsperityphila.org.